



LIVE MUSIC BY

JOHNNY AND THE MOTONES

WITH SPECIAL GUEST DAVE SAINDON OF AIRKRAFT

FRIDAY, JULY 27, 2018

GREENWOOD HILLS COUNTRY CLUB • WAUSAU, WI



SAVE THE DATE
FRIDAY, JULY 27, 2018

Join WATEA on Friday, July 27th at Greenwood Hills Country Club for our Fore the Road Charity Golf Tournament!

Take advantage of this all-day event; including golf, reception, evening entertainment with the great local bands Johnny and the MoTones with Special Guest Dave Saindon of Aircraft, and fireworks at dusk! Your participation in the golf event during the day gets you an all-access pass to the evening event as well. Are you or your significant other only able to make it to the reception and evening entertainment? No problem – we have tickets for that too!

RECEPTION TICKET (NON-GOLFERS):
\$35 IN ADVANCE / \$40 AT DOOR

Entrance into the evening entertainment from 5:30 p.m. - 11:00 p.m.; includes heavy hors d'oeuvres, free wine, beer, and soda from 5:30 p.m. - 7:30 p.m.; raffle opportunities, refreshments, great local bands Johnny and the MoTones with Special Guest Dave Saindon of Aircraft, and fireworks at dusk!



EVENT SCHEDULE

11:00 a.m.	Registration, Bloody Mary Bar & Box Lunches
12:30 p.m.	Shotgun Start
5:30 p.m. - 7:30 p.m.	Free Beer, Wine & Soda, Heavy Hors d'oeuvres, and Raffles
8 p.m. - 11 p.m.	Dance with the Band JOHNNY & THE MOTONES!
9:30 p.m.	Fireworks at Dusk!

If you have any questions regarding this event please contact:

Kent Olson
715-845-8473
kent@olsontireandauto.com

Jerry Brickner
715-842-4646
jmb3@bricknerfamily.com

Becky Zoromski
715-581-9283
beckyzoromski@watea.org

BUSINESS SPONSORSHIP OPPORTUNITIES

All sponsorship levels include listing in WATEA's Annual Report, website, and event program!

GOLF TEAM SPONSORS - \$600

Sponsor a golf team at this event and all players will receive a goody bag with a sleeve of golf balls, t-shirt and other promotional items; lunch; entrance into post golf reception/dance; two drink tickets; tremendous raffle and prize opportunities.

TRADITIONAL SPONSORS

PRESENTING SPONSOR (1) - \$7,500

Includes one foursome; eight additional tickets to post golf reception/dance; banner at event entrance; logo on event scorecard; mention during media promotions of event; opportunity to introduce evening entertainment and welcome guests.

MEDIA SPONSOR - In-kind \$5,000 - *already on board*

Includes listing on promotional materials; banner displayed prominently at the event.



PLATINUM SPONSOR - \$2,000 - *already on board*

(Multiple Available) Includes one foursome; four additional tickets to awards dinner/dance; banner displayed prominently at the event; numerous mentions during the event and awards; opportunity to provide promotional giveaways.



GOLD SPONSOR - \$1,000 - *already on board*

(Multiple Available) Includes listing with logo on the display board at the event and awards; numerous mentions during the event and awards; an opportunity to provide promotional giveaways; four tickets to the post golf reception/dance.



EXCLUSIVE HOLE SPONSOR - \$500 - *already on board*

(Multiple Available) Exclusive signage with logo on one hole; opportunity to have a representative on course to distribute promotional items, run a game, and greet players; two tickets to the post golf reception/dance.



TEE ONLY SPONSOR - \$300

Signage with logo on one hole; 2 tickets to the post golf reception/dance.



GOLF COURSE SPONSORS

PUTTING GREEN SPONSOR (1) - \$500

Includes logo signage on the putting green; two ticket to post golf reception/dance.

DRIVING RANGE SPONSOR (1) - \$500

Includes logo signage on the driving range; two tickets to post golf reception/dance.

CANNON CO-SPONSOR (1) - \$500

Includes logo signage at our Cannon Game on course; two tickets to post golf reception/dance.



GOLF CART SPONSOR (1) - \$1,000

Includes logo on each player golf cart; four tickets to post golf reception/dance.

TENT SPONSORS

REGISTRATION SPONSOR (1) - \$1000

Includes exclusive banner in the registration tent; four tickets to post golf reception/dance.

BEER TENT SPONSOR (1) - \$1000

Includes exclusive banner in the beer tent; four tickets to post golf reception/dance.



PORTA POTTY SPONSOR (2) - \$250

Includes signage on the porta potty's used outside of main tent; two tickets to post golf reception/dance.

ENTERTAINMENT SPONSORS

BAND SPONSOR (1) - \$2,500

Banner placed by the band; opportunity to co-introduce the band and welcome guests; eight tickets to post golf reception/dance.



FIREWORK SPONSOR (1) - \$2,500

Two banners placed in lawn area outside tent; opportunity to co-introduce the firework display and welcome guests; eight tickets to post golf reception/dance.



VOLUNTEER SPONSOR (1) - \$1,000

Volunteer sponsor will have their logo on all t-shirts that volunteers wear the day of the event; four tickets to post golf reception/dance.

FOOD & BEVERAGE SPONSORS

LUNCH SPONSOR (1) - \$1,500

Mentioned during lunch announcement at event.; logo signage at lunch station & and logo stickers on lunch bag (this bag will be a lunch cooler that will also contain golfer goody bag promotional items); four tickets to post golf reception/dance.

RECEPTION SPONSOR (2) - \$1,500

Logo signage at serving table(s) and on the 50 guest tables; four tickets to post golf reception/dance.

BLOODY MARY BAR (1) - \$500

Logo signage at Bloody Mary bar; two tickets to post golf reception/dance.



BEVERAGE STATION (4) - \$1,000

Logo signage on Beverage Cart; two tickets to post golf reception/dance.

COFFEE & BOTTLED WATER SPONSOR (1) - \$500

(or in-kind from local business) Four tickets to post golf reception/dance.

RAFFLE SPONSORS*

Item of your choice, or \$_____ toward the purchase of one. (*not all raffle items will qualify for listing in Annual Report, website & event program, but all will be acknowledged and viewed by all participants)

THANK YOU!

Your support of this event will benefit WATEA programs; including Wheels to Work, Fast Forward training opportunities for local incumbent workers, scholarships for individuals entering transportation industry educational programs, and local high school & technical college programs!

Wheels to Work Recipient Success Story:

Kathryn, a single woman with no children came to this program in October of 2016. She started the program with a vehicle that was greatly in need of repairs. Upon completing her initial budget, she knew that things were going to need to change. She knew that she wasn't getting enough hours at her current job so, while completing classes, she found herself a new job with a little more pay.

After completing all the classes, she came in to go over her budget. She knew she was doing better, as she had gotten the better job with better pay and more hours, but things were still too tight. We discussed what she could do to change things a little bit more and she decided to try to find a new place to live that fit better into her budget. While working on all these life changing events she continued to limp her vehicle along in hopes that it would hold out until she could be approved for the repairs. The week before she was scheduled to come in again she called to let us know that the vehicle was no longer running, and she could not drive it. The following week during her meeting, she stated that she was finally able to get into the new place, had gotten a raise at her new job, and was using the tips she learned in her budgeting classes to save more money.

She was very excited when she came in to go over her final budget. As we were finishing up, we went back to look at her initial budget and were shocked to see how much had changed. As she put the two budgets side by side she began to cry. Kathryn let me know how happy she was to have been given this opportunity and assistance with turning things around. She said she was so proud of the steps she had taken and the changes she had made to get to where she was. Kathryn asked if she could keep both copies of her initial budget and final budget as she wanted to put them up on her fridge side by side to remind herself of how much she had changed, and that things can be improved quickly. With the approved final budget, we were able to get her vehicle in for an inspection and diagnostics. After looking at the car it was determined that we would not be able to fix it, but we would see about getting her into a donated vehicle. Kathryn was very excited about this and was able to get into her donated vehicle in the beginning of March 2017.



Wheels to Work



Register Now!

Join us as we launch the premier golf entertainment event of the year!

Preferred Sponsorship: _____ \$ _____

Business Name: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Please add my team! We need a minimum of one captain to reserve a team space.

Player 1: _____ Player 2: _____

Player 3: _____ Player 4: _____

Evening event only – I need _____ tickets x \$35 = _____ Total Event Support \$ _____

Signature _____

Bill Me Yes No

Please send your registration information & check payable to WATEA to: WATEA
PO Box 1542
Wausau, WI 54402

If registering and paying by credit card please contact:
Becky Zoromski 715-581-9283
or beckyzoromski@watea.org

You will be sent confirmation after your registration information has been received.
Coordination of logo and other details will occur at that time.